



London Trade Mission to Poland

7-10 February 2011

Closing Date: 24 November 2010

Pre-departure Briefing: 17 January 2011



Located at the crossroads between Eastern and Western Europe, Poland is the largest of the new EU member states, with a population of 38m. Poland offers easy access to 250 million consumers within a radius of 1,000 kilometers and is the gateway to new markets and opportunities for trade and investment across virtually all sectors.

As one of the fastest growing economies in Central Europe, with an annual growth rate of over 6.0% before the latest recession, Poland was the only European Union (EU) member country to have avoided a decline in GDP and actually grew by 1.8% in 2009. Its economy is the sixth largest in the EU. Bilateral trade between Poland and the UK increased from £3 billion to GBP £7.3 billion between 2003 and 2009.

EU Structural and Cohesion Funds will help maintain Poland as a market, offering growth, stability and good prospects for UK business. Poland's allocation of €67 billion will underpin investment in Polish infrastructure, environmental and technology projects, as well as supporting regional development.

There are business opportunities in a wide range of sectors including: consumer goods, healthcare, construction and transport infrastructure, engineering, environmental sector to include 'green' technology and waste management, IT and telecommunications, financial services, marine, and significant multi-sector opportunities as Poland is hosting EURO 2012 Football Championships.

BENEFITS OF JOINING THIS TRADE MISSION

- Networking opportunities and client entertainment provided through a reception hosted by British Embassy in Warsaw
- British Embassy support and advice through a team of dedicated commercial officers in Warsaw
- Pre-visit and in-country briefings providing market information and advice on how to do business in Poland
- In-market help and advice from one of UKTI's International Trade Advisers
- Company details in trade mission brochure distributed to companies in Warsaw
- Subsidised market research provided through UKTI's Overseas Market Introduction Service (OMIS) scheme. OMIS reports can provide in-depth market analysis, identification of contacts and, if required, arrangement of a full programme of meetings
- Reduced costs through group travel
- Shared intelligence through group visit
- Services of an experienced mission manager before and during the visit

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PROGRAMME

Sun 6 Feb	5.50pm 9.25pm	Depart London Heathrow on flight LO280 Arrive Warsaw and transfer to Polonia Palace hotel
Mon 7 Feb	9.00am - 9.30am 7.00pm - 9.00pm	Mission Briefing at British Embassy, Warsaw Networking reception at British Embassy, Warsaw
Tues 8 Feb - Thurs 10 Feb		Free for participants' own meetings
Thurs 10 Feb	5.15pm 8.05pm 9.50pm	Depart Hotel for Airport Depart Warsaw for London on flight LO285 Arrive London Heathrow

COSTS

- There is no participation fee: A refundable commitment fee of £250 will be payable and returned after the mission
- Eligible SMEs will receive £200 towards costs
- Return flights and hotel on a bed and breakfast basis: £538

TRAVEL

Flights are with LOT Polish Airlines and accommodation is at the Polonia Palace Hotel in Warsaw. Commodore Travel is the appointed travel agent. Please reserve your travel/flights asap directly with Elias Demetriou at Commodore -

T: +44 (0)20 7420 7313 E: elias@commodore.co.uk. You can make your own travel arrangements but it is highly recommended that you stay in this hotel in order to make the most of the networking opportunities.

ELIGIBILITY

To accompany this trade mission, your business must be established within one of London's 33 Boroughs and selling or marketing a British product or service. You must be an established small and medium sized enterprise under the EU definition (trading for more than 12 months). This means you need to have fewer than 250 employees, and have a turnover of less than €50 million per year.

HOW TO APPLY

If you meet the eligibility requirements and are interested in applying please contact Emma Yeats, Events Executive, World Trade E: eyeats@londonchamber.co.uk T: +44 (0)20 7203 1826 for the full application pack. Complete the application forms by 24 November or as soon as possible as there is a maximum of 10 financial support packages available.

UK TRADE & INVESTMENT

UK Trade & Investment is the Government organisation that supports British companies engaged in international trade and those wishing to locate and invest in the UK.

UK Trade & Investment in London aims to help small and medium-sized enterprises through their network of International Trade Advisers who offer experience across a wide range of different markets and countries. In addition to the advice available from UK advisers, companies also benefit from the network of commercial teams located in Embassies around the world. The UK Trade & Investment Market Visit Support Programme, delivered through the London Chamber of Commerce and Industry, can be an ideal way in which to visit a market and generate crucial business contacts. For more information on how UK Trade & Investment can help you, please visit our website

www.uktradeinvest.gov.uk/ukti/london

londonchamber.co.uk/international

Our Business is Your Business